**PRESS RELEASE**

**Nature, Art and Sustainable Tourism come together at Posidonia Mallorca 2017**

**The International Festival will be held on 19th and 20th in Palma and 27th in Deià**

*Palma, May 12th, 2017*

Posidonia Mallorca, International Festival of Art, Nature and Sustainable Tourism presents the 2017 edition program. It’s a scientific dissemination, art, nature and debate proposal that will be held in different locations in Palma and Deià. The program activities, all free, are targeted to children and adults, visitors and locals, and want to become a meeting point to look for solutions for sustainable tourism.

On May **19th** and **20th** activities will be held in Palma and on May **27th** the festival will move to Deià. Palma will host two days of festival for the first time in the history of this international event.

On Friday, **May 19th** there will be three places with different activities:

-The **Posidonia Forum entitled "Tourism, Sustainability and Prosperity"** to be held in the **Club Diario de Mallorca**.

-In the **Fundació Pilar i Joan Miró**, which offers a visit to the foundation and to the installation "Posidònia" by the artist Patricia Mato Mora.

-And at the **Moll Vell**, where from 9:30 to 14:00 you can visit the historic ship La Balear. Also there you will be able to see the artistic installation made with recycled materials by the IES Joan Alcover "Quin is the sea that volem".

The next day, on **Saturday 20th** in the morning, the **Aula del Mar** in Portixol will offer an open doors day, complemented by an exhibition and a comics workshop. You can also participate in a yoga session for families.

In addition, in the afternoon, activities will be added in the **Moll Vell**, as the exhibition "Posidonia working for you", where it will address the importance of ***Posidonia oceanica*** in Mediterranean ecosystems and the quality of its waters; The performance of Escola Global; The spaces of our partners; And the scientific and informative workshops for children and adults.

On **Saturday 27th** of May, Posidonia Mallorca will be in **Deià**. This village in the Tramuntana of Mallorca has already hosted the festival in previous editions and this year offers five locations for celebration, art, scientific and environmental dissemination and the need of a more sustainable tourism.

The Deià **Amphitheater** will be the center of the party. With the informative exhibitions, workshops, stories and foodtrucks, music will play along all day. In the morning *Aixeca't i balla* will provide us with the enjoy of the free dance (and without alcohol), and in the afternoon we will have dj's, batucada and the live concert of surfer and joker rock of The Surfin 'Llimones.

In **Cala Deià** there will be a morning yoga session and later the rest of activities will be by the village.

From **Café** **Sa Fonda**, guided tours will start through the natural and cultural heritage of Deià. Also here the interested in poetry will be able to enjoy the Poetry Context.

The **Hall of** **Deià City Council** will host the short films of the NGO’s Ondine and Oceana about the seabed and will host the second part of the **Forum Posidonia "Tourism, Sustainability and Prosperity"**, where there will be a debate on the Forum conclusions held at the Club Diario de Mallorca session the week before.

The program count with the contributions of public and private organizations and the sponsorship of the Deià City Council and the Balearic Islands Tourism Agency.

The Posidonia Festival mission is to contribute to stop the risks suffered by *Posidonia oceanica* (Seagrass), a marine plant fundamental for our seas and coasts life. For this reason, it has a complete program (<http://www.posidoniamallorca.org/festival-2017/>) that approaches the topic from different points of view, with special interest in Sustainable Tourism. The activities are free and for all kind of audiences.